

National Report Sweden.

The Swedish National Artist Organisation, Konstnärernas Riksorganisation, KRO has 3300 members. Our goal is to improve their economic and social conditions and thus make it possible for Visual Artists to be professionals.

KRO has four target areas:

1. Reasonable contractual and working conditions for Visual Artists
2. Develop and strengthen the plastic and visual artists on their labor
3. Bring plastic and visual artists' action in the public debate
4. Support members through membership counseling & education

KRO is a strong driving force for the arts, artists and the Swedish cultural life and over the years has driven a number of proposals that have influenced cultural policy design and Swedish art scene.

We are in the board of Image Copyright in Sweden, Bildupphovsrätt – a link between image makers and image users. Bildupphovsrätt was started by artists and its aim is to promote members' and visual artists' financial and copyright interests. We are in the board of KLYS, the Swedish Joint Committee for Artistic and Literary Professionals, an umbrella organization for collaboration between artists in all art disciplines in matters of common interest such as copyright, labor market, freedom of expression, cultural diversity, social security and tax schemes. KLYS main objective is to protect the interests of the individual members in terms of cultural politics and union concerns and to improve the social and economic situation for artistic professionals. We became a member of Culture action Europe in 2016.

In 2016 we focused at issues regarding the MUAgreement for paying artists at exhibitions and issues regarding public art. Public art is an important source for income for visual artists, we focus on the agreement regarding payment, contract and public procurement. For some years we have also adressed the issue of threats against artists, this is a cooperation with the swedish association for writers. The swedish government made a survey and found that one third of the visual artists has some time met threats and hate for their artistic works.

We publish articles in newspapers, swedish national radio and national television. As well as meeting with politicians in the government.

For WorldArt Day we arranged a public talk with politicians to talk about the situation for professional visual artists and what the politicians can do to to

improve the conditions. We celebrated with birthdaycakes designed by artists. 2016 we bought the machine for printing IAA cards and are issuing them to our members if they have payed their membershipfee and send us a photo they get it free of charge.

On the website kro.se you will find a lot of information. (there is a translationtool in the left lower corner) We are updating om facebook and twitter daily.

20170824 For the Swedish National Committe of IAA

Katarina Jönsson Norling

President of the Swedish Artists Association, the Swedish committé IAA,  
member of IAA world executive committé.