

The MU-agreement

- for artistic freedom

artist, chair

Katarina Jönsson Norling

**Swedish Artists'
Association.**

Konstnärernas Riksorganisation

MU agreement

- Established 2009 (2014)
- The state /visual arts organisations
- M (Participation) - U (Exhibition)
- Own work, temporary exhibition

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Establishing fair practices

- State institutions and authorities
 - obliged
- Regional, municipal - indirectly
- Private/non-governmental - voluntary

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The purpose

- Forms of negotiations, content, signing
- Organisers obligation for fee, size
- Interruption, damage, theft etc
- U – not for expences

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Negotiation (§§3-4)

- Start negotiating in good time
- Sign a written agreement
- Terms artist participation
- Mandatory exhibition fee U (tariff)

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Individual agreement

Must regulate:

- Compensation costs
- Compensation work
- Use after exhibition
- Payment
- Details, dates and financial formats etc

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The mandatory exhibition fee

- exact amount exhibition fee
- minimum fee separate 5700kr
- group 4-20 artists 2400kr
- exceptions

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Disputes

- Organiser - artists negotiate
- MU-referensgroup
- Court

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MU-statistics

”Kultursamverkansmodellen” 2016 - 2017

- U: 5142kr – 3492 kr
- M: 2528kr - 3066 kr

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MU-statistics

	År	Genomsnittlig ersättning
Moderna Museet	2016	20 000 kr
Nationalmuseum	2017	33 000 kr
Bildmuseet	2017	62 575 kr
Göteborgs Konstmuseum (inkl stipendieroprod)	2017	147 500 kr

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MU-statistics

more money to organiser = more MU

Enbart Medverkansersättning (ej förde lat på antalkonstnärer)		
Konsthallen Bohusläns museum	2018	135000
Borås konstmuseum	2018	150000
Dalsländsk konstmuseum	2018	135000
Konstmuseet i Skövde	2018	150000
Nordiska Akvarellmuseet	2018	150000
Röda Sten Konsthall	2018	150000
Textilmuseet	2018	150000

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MU-statistics

65% artists had agreement

46,5 % MU

28 % museums pay

lowest/over lowest

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Conclusion

- Wellknown – accepted – low money
- M good idea – needs strengthen
- Production, needs clarify
- Make demands, control documents
- Follow up

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Some benefits from paying artists

- Professionalisation
- Higher quality arts exhibitions
- Greater variation art displayed

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Thanks for listening!

Artist, chair

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